

# The Professional Pricing Society (PPS) proudly announces that Patience K. Mutiso, CPP is joining PPS's Board of Advisors, effective January 1, 2024.



Ms. Mutiso is Senior Director, Global Revenue Growth Management (RGM) at

C.H. Guenther & Son, a food manufacturer based in San Antonio, Texas, where she builds and leads the RGM team. Her experience also includes building the North America Pricing / Revenue Center of Excellence and leading revenue management and optimization at pallet manufacturer, CHEP - Brambles, where she and her team helped drive \$1.2 billion in price, value, and margin growth. She has also built and advanced pricing and analytics at AdvancePierre (now Tyson Foods).

Ms. Mutiso has spent more than 25 years working in the strategic pricing, analytics, and optimization fields. She has been instrumental in the growth and development of the pricing

and RGM disciplines with both public and private companies as a practitioner who focuses on strategy, team building, leadership, negotiations, and analytics. Patience earned the Certified Pricing Professional (CPP) designation in 2019.

“The practice of pricing is the clearest path to understanding what the customer values and creating a mutually beneficial and understood value statement for which they are willing to pay. I have spent my entire career training myself and my teams to increase our pricing acumen and providing positive results for my organizations. I have been a proud PPS Member for many years, and I am honored to join the Board of Advisors to help PPS grow even more to meet its members' needs,” says Ms. Mutiso.

“Patience Mutiso will be a wonderful addition to our Board

of Advisors,” says PPS President, Kevin Mitchell. “As an expert, a senior-level practitioner, and a thought leader, she provides great knowledge and experience to the Board. I am looking forward to working with her to ensure that PPS continues to evolve and provide even more of the strategies, skills, training, and networking that our marketplace needs.”

Ms. Mutiso has a Master of Science in Telecommunications Management from Oklahoma State University, a Master in Divinity from Philips Theological Seminary, an MBA in Finance from Oral Roberts University, and a Bachelor of Commerce and Marketing from the University of Nairobi, Kenya. She is an avid learner, and spends her time away from work writing, reading, travelling, spending time with family and friends, and being active in her church.